

# The direct path to the application

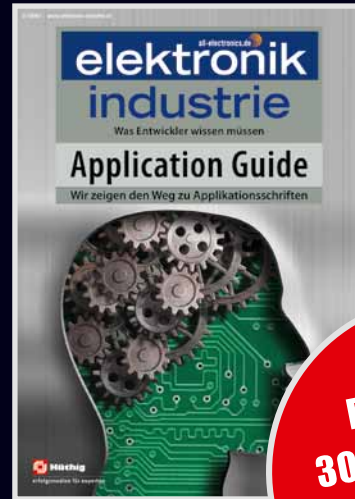
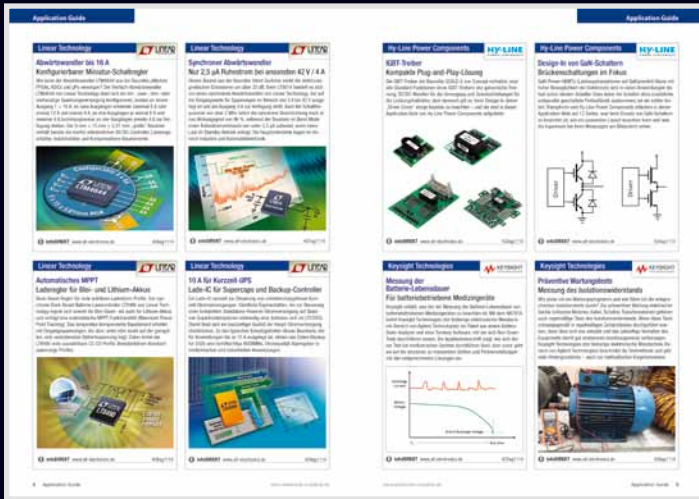
## Make good use of your time!

Time is well-known to be something in short supply which should be used as efficiently as possible. The electronic industry offers the ideal solution to this: the Application Guide. The applications are presented in brief in the special issue, and full copies can be downloaded from the all-electronics.de online portal.

**Print run: 30,000 copies at an unbeatable price!**



**Editorial deadline:  
November 12, 2018**  
**Advertising deadline:  
November 20, 2018**  
**Publication date:  
December 13, 2018**



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30,000 copies  
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# Present your own applications!

**On December 13, the sixteenth edition of the Application Guide 2018 will appear. A total of more than 12,000 pages of Application Notes have been presented in this way – and even applications from the first edition are still being downloaded from the online portal.**

The effort for you is slight: You send us Application Notes, White Papers or other longer articles as PDF files (a translation into German is not necessary). The editors compose a short form of the Application Note, which will be published together with an image of the product, block or performance diagram in the Application Guide.

The complete Application Note will be placed on our portal and provided with an individual infoDIRECT code, which allows it to be called up directly. If desired, the Application Note can be directly linked with your web site. In this case a special Deep Link is set up.

## Your contacts:

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## Target group

The Application Guide is aimed at electronic development engineers in all industries.

## Rates, formats & publication

Per application € 750.00

### Volume discount

2 applications	10 %
4 applications	15 %
8 applications	20 %

**Magazine format** 200 x 280 mm

**Print run** 30,000 copies

**Distribution** Special supplement in elektronik industrie's December issue

Supplements, CD-ROMs with application texts etc. are welcome. Our sales team will be happy to advise you!

**China, Taiwan, Singapore, Thailand, the Philippines, Indonesia and Vietnam:**

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