

The fast track to an application

Make sensible use of your time!

Time is a precious asset, as they say, and must be used as efficiently as possible. elektronik industrie has the perfect solution: The Application Guide. Applications are presented in summarized form in this special and can be downloaded from the online portal all-electronics.de in their full length.

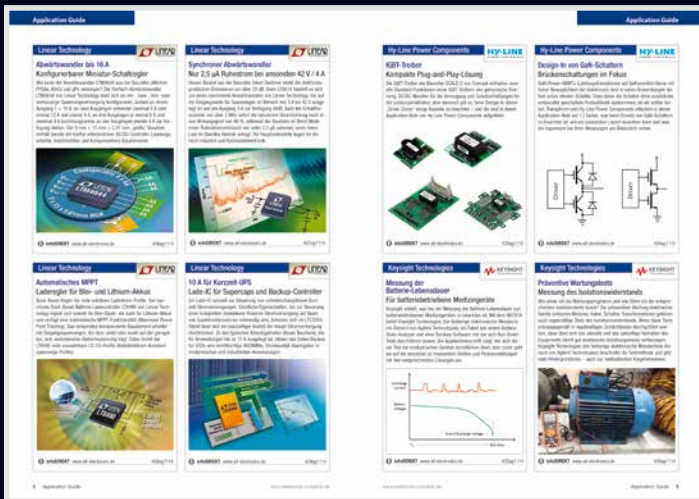
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30,000 copies
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Present your applications!

The seventeenth edition of our Application Guide 2019 will be published on December 12. So far, more than 12,000 pages of application notes have been presented in this way – and even applications from the first edition are still being called up on the online portal today.

You don't have to go to much trouble. You simply send us your application notes, White Paper or any lengthy article as a PDF file (no need to translate it into German). Our editorial team will produce a summarized version of the application note which is then published in the Application Guide together with an image of the product and a block diagram or performance diagram. The complete application note is placed on our portal and assigned an individual infoDIRECT code with which it can be directly called up. The application note can also be linked to your website if you so wish. In this case, a special deep link is set up.

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Target market

The Application Guide is aimed at Electronic Development Engineers in all sectors of industry.

Prices, formats & publication

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Quantity discounts

2 applications 10 %
4 applications 15 %
8 applications 20 %

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Inserts, CD-Roms with application notes or similar items are welcome. Our sales team will be happy to advise you!

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