



# INDUSTRY IN FOCUS

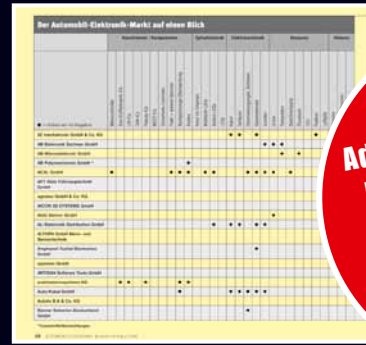
elektronik industrie's special BRANCHE IM FOKUS (INDUSTRY IN FOCUS) publication exclusively offers an overview of suppliers and service providers for electronic product developers in the electronics industry (ICs, circuits, modules, systems). In addition to the supplier overviews with corresponding product and service portfolios, the industry guide also presents comprehensive company portraits with detailed descriptions of the company, its product line, and its program. Great attention value with long-lasting effect!

INDUSTRY IN FOCUS will be enclosed with elektronik industrie issue 5/2018.



**Advertising deadline:**  
November 14, 2018

**Publishing date:**  
December 13, 2018



## You, too, can present your products and solutions to our professional readers!

INDUSTRY IN FOCUS offers an overview of the suppliers and service providers for developers in the electronics industry. It is published in alternate years and, in addition to supplier overviews, it contains comprehensive company portraits with detailed descriptions of the company, product line and program. The market survey in the part to be published this year covers the following areas:

- Electric metrology
- Power supplies
- Electromechanics (cables, connectors, heat dissipation)
- Development tools and EDA tools
- Integrated circuits
- Optoelectronics
- Distribution

In 2019, INDUSTRY IN FOCUS will examine the topics: Displays, distribution, electromechanics (enclosures, cabinets, 19" technology), embedded systems, power electronics, passive components, sensor elements and signal processing, wireless, and radio frequency.

### Prices

Company portrait (1/1 page 4c):	€ 1,550.-
Advertisement (1/1 page 4c):	€ 1,850.-
Combination portrait/advertisement (each 1/1 page 4c):	€ 3,010.-
Inside title page (Photo+logo+URL):	€ 1,520.-
Combination profile/inside title page:	€ 2,100.-
Logo in address directory:	€ 260.-

### Circulation

15,000 copies

### Formats

Magazine format:	210 mm wide x 198 mm high
Advertisement/portrait:	185 mm wide x 180 mm high

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**BRANCHE IM FOKUS**  
**2018**



**Information on the company portrait**

If you are interested in a company portrait at the price of € 1,550 plus tax, please complete this form and send it to [waltraud.mueller@huethig.de](mailto:waltraud.mueller@huethig.de) via e-mail by November 7th, 2018.

<b>Company name</b>	
<b>Head office</b> <ul style="list-style-type: none"><li>• Street</li></ul>	
<ul style="list-style-type: none"><li>• Postal code/City or town</li></ul>	
<ul style="list-style-type: none"><li>• Country</li></ul>	
<ul style="list-style-type: none"><li>• Phone / Fax</li></ul>	
<ul style="list-style-type: none"><li>• E-mail address</li></ul>	
<ul style="list-style-type: none"><li>• Web address</li></ul>	
<b>Management</b>	
<b>Founding year</b>	
<b>Number of employees</b>	
<b>Sales</b>	
<b>Business units</b>	
<b>Customer base</b>	
<b>Additional contact data</b>	
<ul style="list-style-type: none"><li>• Contact</li></ul>	
<ul style="list-style-type: none"><li>• Phone / Fax</li></ul>	
<ul style="list-style-type: none"><li>• E-mail address</li></ul>	

Image of company building or similar, format JPG at least 300 dpi resolution at 10-cm width, CMYK color separation and a company logo in print quality. Please send separately as attachment or via E-mail to [waltraud.mueller@huethig.de](mailto:waltraud.mueller@huethig.de)

<b>Product program:</b> (maximum 1,600 characters including blanks)	
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Please chose the category in which you want your company portrait to appear:

- |  |  |
|--|--|
| <input type="checkbox"/> Electric metrology  | <input type="checkbox"/> Integrated circuits |
| <input type="checkbox"/> Power supplies  | <input type="checkbox"/> Optoelectronics     |
| <input type="checkbox"/> Electromechanical devices<br>(Cables/ connectors/ heat dissipation) | <input type="checkbox"/> Distribution        |

<b>Date</b>	<b>Name</b>	<b>Signature</b>
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